

# Artwork Guidelines

Example Roller Banner 800x2100mm

- Keep Text Inside 794x1994mm
- Cut Line 800x2100mm
- Image Area (including bleed) 800x2106mm

# Roller Banner 800x2100

**NO TEXT HERE THIS AREA IS NOT VISABLE**

**Artwork Requirements**  
• Logos and text in vector when ever possible  
• 300% Bleed  
• Images at 300% at 300dpi  
• All text converted to outlines  
• Artwork supplied flat when possible

**Accepted File Formats**  
• Adobe Illustrator AI/EPS files  
• Adobe PDF High Resolution (recommended)

**Using this template**  
• Navigate to File>Document Setup  
• Select Color (Flattened) (located at the top right)  
• **Be sure to anchor the artwork in the centre** (as per illustration)  
• **Always** keep the width & height shown in the corner of the template

**You are now ready to create your artwork**  
• Unlock & Delete any unwanted layers  
• When saving, save your Illustrator PDF  
• All parameters are already set in this dialogue  
• Simply select your desired location and Save

**Contact Us**  
**IF YOU REQUIRE ASSISTANCE,  
PLEASE CONTACT OUR STUDIO:**  
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